



short message
great effect

Brantower SMS Gateway

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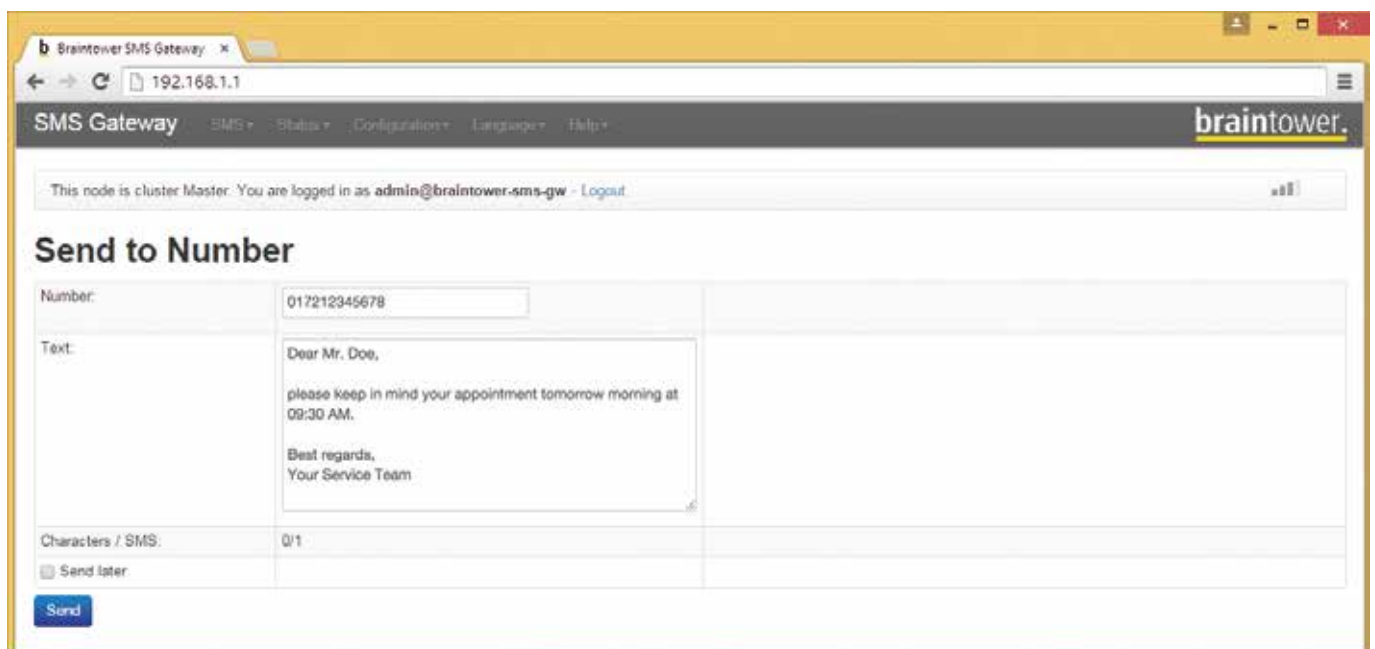
The easiest way to send text messages from any IT system to mobile phones.

■ Example applications:

- Sending text messages for security reasons; rather than e-mails or in addition to them
- One-time-passwords by text message from a password generator
- Monitoring critical systems, around the clock, 365 days a year
- Sending text messages to a selected group of people for communicating important information
- Reminding customers of appointments – e.g. at car dealerships, at doctors' surgeries or for sending goods
- Ballots, surveys and competitions

■ Ten good reasons:

- Everyone always carries a mobile phone
- Text messages attract greater attention than e-mails
- No dependence on internet providers
- Sophisticated analysis options
- Inexpensive to acquire and operate
- Open interfaces for high level of integration
- User-friendly
- English-language support
- Made in Germany
- Free updates



The screenshot shows the Braintower SMS Gateway web interface. The browser address bar displays '192.168.1.1'. The page title is 'SMS Gateway' and the Braintower logo is in the top right corner. A status bar indicates 'This node is cluster Master. You are logged in as admin@braintower-sms-gw - Logout'. The main section is titled 'Send to Number' and contains a form with the following fields:


Number:	017212345678
Text:	Dear Mr. Doe, please keep in mind your appointment tomorrow morning at 09:30 AM. Best regards, Your Service Team
Characters / SMS:	0/1
<input type="checkbox"/> Send later	

A blue 'Send' button is located at the bottom left of the form.


■ Braintower SMS Gateway: better communication

The automated sending of meaningful messages via HTTP API is what makes every Braintower SMS Gateway stand out. Thanks to the clearly designed web interface and address book function it is easier than ever before to send SMS to individual phone numbers or contacts. To secure your data transfer we use HTTPS as standard.

■ Desktop edition

Braintower SMS Gateway	Edition	Hardware optionen	Software optionen
	• Small Desktop	• Wall mount kit	• Recipient Groups
	• 160 x 160 x 40mm		• E-Mail to SMS
	• 825g		• Monitoring
			• High availability
			• Forwarding text messages
			• SMS to DTMF
			• Auto reply

■ Rack edition

Braintower SMS Gateway	Edition	Hardware optionen	Software optionen
	• 19 inch	• Redundant power supply	• Recipient Groups
	• 438 x 433 x 44mm		• E-Mail to SMS
	• 6500g		• Monitoring
			• High availability
			• Forwarding text messages
			• SMS to DTMF
			• Auto reply

■ All options open from the word go.

At Braintower we believe that there is not just one solution. When it comes to the configuration of your SMS gateway you have all options right from the start: small desktop or 19 inch device? You decide which hardware solution suits your working environment best. A whole range of innovative software options contribute to making the gateway an even more powerful tool.

- **Recipient Groups:** forward messages to a large number of recipients. Simplify the management of complex and recurring user groups. Save the time, performing this task manually – it's yours.
- **E-mail to SMS:** use the e-mail to text message function to send text messages – directly and in just one click – from your own e-mail system, saving you time and work in updating another address book.
- **Forwarding text messages:** these days, everyday work routine is unimaginable without e-mails. Have text messages sent as e-mails to one or more e-mail recipients.
- **Routing:** expand the SMS forwarding to a policy-based routing of SMS and e-mail messages, which allows you to perform different actions, depending on the sender, recipient or content of the message.
- **High availability:** particularly important whenever the SMS Gateway performs critical jobs. Greater security means better planning for trouble-free operation.
- **Monitoring:** the SMS Gateway's monitoring system keeps close tabs on the integrated environment and reliably reports failures and fluctuations. This way, even a system failure during the night doesn't go unnoticed.
- **Auto reply:** answer your incoming messages with a standardised, automatically sent SMS.
- **Telegram:** with this Messenger app, costs can be saved. Programmed bots are able to act automatically by standardized messages. If the Internet connection is disrupted Plug-ins will provide further information via SMS.

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